

CONRAD NAVARRO:

copywriter

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(219)-688-4994

Smarts

Purdue University Calumet

2012 - 2016

Bachelors of Communication

Minor in Advertising

Chicago Portfolio School

2016 - 2017

Copywriting. Ask me how my stand up comedy went.

Achievements

Broadcast Education Association

National Student Scriptwriting Competition

Honorable Mention

Skills

Script, copy, and creative writing

Branding

Concepting

All forms of word processing. Even typewriters.

Video Editing

Guitar, bass, drums. Lets jam.

Can Legally Perform

Weddings

Funerals

Baptisms

Jobs

FCB Chicago

Freelance Copywriter

January 2021

Worked on Cox Business. Emails, print, social, and a sizzle video.

Midtown Athletic Club

Copywriter

2018 - Freelance / 2019 - 2020

Branded boutique fitness studios. Concepted monthly campaigns. Crafted event messaging. Wrote killer subject lines.

VSA Partners

Copywriter Intern

2018

Intern title, employee workload. Wrote for Google, Marvin Windows, Virtue Cider, Dairy Farmers of America. Did social, internal, scripting, concepting, you name it.

Uber

Driver

2016 - 2017

Driving people around. Small Talk. Sitting for hours. Ask me for directions.

Our Chicago

Director

2015 - 2016

Editing scripts, shooting and directing, editing segments.

The Calumet Roundtable

Purdue University Calumet

Remote Shoot Director

2016

Writing, shooting, and editing department commercials and B-Roll footage. First time getting my work on TV.